

The book was found

Health Communication In Practice: A Case Study Approach (Routledge Communication Series) (Volume 1)



Synopsis

Health Communication in Practice: A Case Study Approach offers a comprehensive examination of the complex nature of health-related communication. This text contains detailed case studies that demonstrate in-depth applications of communication theory in real-life situations. With chapters written by medical practitioners as well as communication scholars, the cases included herein cover a variety of topics, populations, contexts and issues in health communication, including: *provider-recipient communication and its importance to subsequent diagnosis and treatment; *decision-making; *social identity, particularly how people redefine and renegotiate their social identity; *communication dynamics within families and with health care providers through unexpected health situations; *delivery of health care; and *health campaigns designed to disseminate health-related information and change behaviors. Reflecting the changes in health communication scholarship and education over the past decade, chapters also explore current topics such as delivering bad news, genetic testing, intercultural communication, grieving families, and international health campaigns. A list of relevant concepts and definitions is included at the end of each case to help students make connections between the scenario and the communication theories it reflects. With its breadth of coverage and applied, practical approach, this timely and insightful text will serve as required reading in courses addressing the application of communication theory in a health-related context.

Book Information

Series: Routledge Communication Series

Paperback: 402 pages

Publisher: Routledge; 1 edition (January 20, 2005)

Language: English

ISBN-10: 0805847588

ISBN-13: 978-0805847581

Product Dimensions: 6.8 x 0.9 x 9.7 inches

Shipping Weight: 1.5 pounds (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars 1 customer review

Best Sellers Rank: #452,009 in Books (See Top 100 in Books) #70 in [Books > Medical Books](#)
> [Dentistry](#) > [Preventive](#) #105 in [Books > Textbooks](#) > [Medicine & Health Sciences](#) > [Nursing](#)
> [Clinical](#) > [Home & Community Care](#) #133 in [Books > Textbooks](#) > [Medicine & Health](#)
[Sciences](#) > [Medicine](#) > [Clinical](#) > [Physician & Patient](#)

Customer Reviews

...this text is a must-have for students, teachers, and public health practitioners interested in health communication. Health Communication in Practice: A Case Study Approach is a rich, educational, and well-written book. Psychologists in medical and rehabilitation settings will find this book most useful, but there are relevant sections for psychologists from a variety of backgrounds and interests. •PsycCRITIQUE This collection can be valuable as a textbook or education material for medical students, communication students, and practitioners in both fields. This collection is of value to the general public, because they influence how society understand and copes with health issues. •Technical Communications

well quantity just as expected.

[Download to continue reading...](#)

Health Communication in Practice: A Case Study Approach (Routledge Communication Series) (Volume 1) Health Communication: From Theory to Practice (J-B Public Health/Health Services Text) - Key words: health communication, public health, health behavior, behavior change communications Laboratory Applications in Microbiology: A Case Study Approach: Laboratory Applications in Microbiology: A Case Study Approach Population Mental Health: Evidence, Policy, and Public Health Practice (Routledge Studies in Public Health) Routledge Handbook of Physical Activity and Mental Health (Routledge International Handbooks) Intergenerational Communication Across the Life Span (Routledge Communication Series) Strategic Public Relations Management: Planning and Managing Effective Communication Campaigns (Routledge Communication Series) Deciding Communication Law: Key Cases in Context (Routledge Communication Series) The Dynamics of Persuasion: Communication and Attitudes in the 21st Century (Routledge Communication Series) Semiotics and Communication: Signs, Codes, Cultures (Routledge Communication Series) The Dynamics of Persuasion: Communication and Attitudes in the Twenty-First Century (Routledge Communication Series) Crisis Communications: A Casebook Approach (Routledge Communication Series) Media Management: A Casebook Approach (Routledge Communication Series) Scooby-Doo Set of 8 Mystery Chapter Books (Haunted Castle ~ Snow Monster ~ Fairground Phantom ~ Spooky Strikeout ~ Case of the Haunted Hound ~ Case of the Living Doll ~ Case of the Spinning Spider ~ The Creepy Camp) Routledge Handbook of Sport Management (Routledge International Handbooks) The Routledge Queer Studies Reader (Routledge Literature Readers) Routledge Intensive Russian Course (Routledge Intensive

Language Courses) The Routledge Atlas of Jewish History (Routledge Historical Atlases) Routledge Handbook of Modern Korean History (Routledge Handbooks) Routledge Handbook of Public Aviation Law (Routledge Handbooks)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)